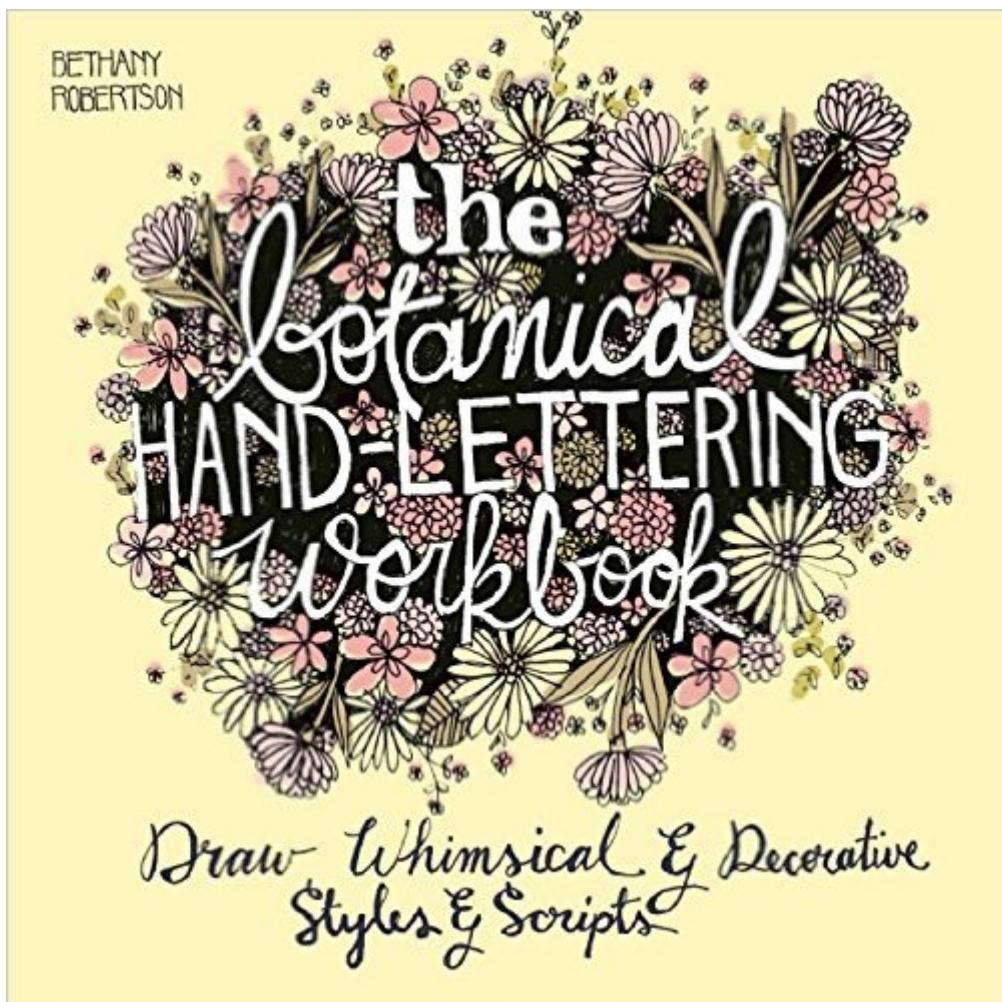


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The Botanical Hand Lettering Workbook: Draw Whimsical And Decorative Styles And Scripts



Synopsis

DESIGNS AND TECHNIQUES FOR ORNAMENTAL FONTS AND FLOURISHES THAT CREATE EXQUISITE HAND-LETTERED WORKS OF ARTLearn the art of hand-lettering. This step-by-step workbook teaches you how to craft pretty letters and flowers of all sorts. Use your newfound botanical lettering skills to make cards, wedding invitations, banners, tags, paper bouquets and other fun projects.

Book Information

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Average Customer Review: 4.4 out of 5 starsÂ See all reviewsÂ (39 customer reviews)

Best Sellers Rank: #39,618 in Books (See Top 100 in Books) #16 inÂ Books > Arts & Photography > Graphic Design > Typography #19 inÂ Books > Arts & Photography > Other Media > Calligraphy #24 inÂ Books > Arts & Photography > Drawing > Pen & Ink

Customer Reviews

This is a good book for someone who is interested in getting started with hand lettering. The author focuses mainly on floral patterns, but the 'botanical' tag is not representative of everything that this book includes. The author also incorporates more block lettering, and the idea of positive and negative space. Also included are blank pages, as well as pages with borders, which the hand letterer (you) are encouraged to play in. I appreciated that the author encouraged constant and focused practice in order to get better, and overall the ideas and suggestions provided were good. My one hitch with this book, is that it may be a little short/basic for those who are really into hand-lettering, but it seems perfect for a beginner or someone interested specifically in plant or plant influenced designs.

I am a tiny bit obsessed with hand lettering, and this book basically made my lettering dreams come true. This book teaches you the basics of lettering, starting from the different types of letterings and continuing with botanical doodles that can decorate your writing. The book provides you with step

by step instructions, but with plenty of room to bring your own creativity to your work. My favorite part of the book was that it included space to doodle and practice each step of the way. I can never get my script to look as pretty as I'd like, but this book provides guides to make things look as beautiful as I'd dreamed. This book is wonderful. I can't recommend it enough- it is SUCH a great book.

I've taken a calligraphy class in the past and it's very technical. My instructor was a perfectionist. She wanted every letter to be perfect. I love this book because it's free form calligraphy with embellishments. I copied a couple of the designs and got my confidence up and started expanding on her designs and then started creating my own designs. This book is a great way to get your creative juices going. What a great personalized gift if you had the time to create a weekly planner, calendar or note cards. Though it's not in color, I can only imagine how the author would do it. The next step for me is color.

I'm not actually a huge fan of florals. They're lovely, just not my style. So why would I be interested in a book about "botanical" hand-lettering, that has a heavy emphasis on flowers? Because there's more to the book than that. As other reviewers have stated, this may not be for you if you're already proficient at hand-lettering, unless you especially want to learn to embellish with plant designs. However if, like me, you're a beginner, you'll find some helpful principles throughout this book. One thing I found especially helpful was seeing the author demonstrate how a decorative letter is "built," one line or element at a time. I have a tendency to see the finished product and assume the artist just DID it, so it feels unachievable. Seeing the process really broken down made it seem more like something I can actually do. The author talks about different types of lettering, serifs and the lack thereof, positive and negative space, etc. There are also tips and inspiration for drawing plant-inspired embellishments: flowers, leaves, terrariums, and the like. There's plenty of room to practice in the book. This certainly isn't the "bible" of hand-lettering, but I found it useful and inspiring. Note: I received a free copy of this book to review on my blog.

Oh my gosh with the holidays around the corner?! Pick. This. Up! I am very into crafting and I like my gifts and projects to be cohesive. I want the presentation to match the product. I was SO excited about this book when I saw it online and it did NOT disappoint! I find myself writing absolutely beautifully on every writing surface. It's becoming habit. I also had no idea workbooks/coloring books were still all the rage. I love having space to practice for a book like this. It's considerate of

my needs as a reader that I might not always have paper lying around. It was a wonderful practical element that this book provided the pages for me to practice the lettering as I read about it. If you like to doodle, if you like to craft, this book is for you! It's going to be a perfect addendum to your holiday gift prep, I promise you!

As eye candy and inspiration this book is a five. There are a lot of designs that feel easy enough for beginners, yet fancy enough to be admired. So why 3/5 stars and not higher? I think I expected more detailed instructions and tips. There's little in the way of advice on how to make letters beyond "practice". No real hints on how to layout letters with floral motifs. So, while it's a pretty book that I'll definitely use for inspiration, I'd probably have gone for a different book had I been shopping in person instead of online.

I love this book!! It is so fun. I am so glad that coloring books are all the rage these days because it really is a great way to let go of stress. This hand lettering workbook is fantastic! Learning the basics of how to start a drawing is essential to anyone with an itch to paint or draw and this is a great way to learn. It really helps you learn to draw from beginning to end. The practice pages were so fun and in some cases funny [originals where definitely better then my attempt at them]. This book was an absolute blast! Learning to do a variety of different things from plants to letters was just such a blast. Stop and smell the roses.

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